

**Velammal College of Engineering and Technology, Madurai – 625 009
(Autonomous)**

Department of Management Studies

Marketing Club

Events Organized

Academic Year 2023 - 2024

S. No.	Name of the Event	Resource Person	No. of Participants	Date
1.	Product Pitch	Club Coordinators	30	06.10.2023
2.	Group Discussion on Pricing Strategies	Club Coordinators	30	10.02.2024



Product Pitch by MBA Students on 08.09.2024



Group discussion on Pricing Strategies on 10.02.2024